**Call for Papers on ICCMIT 2016:**

**“Managing People in Digital Economy”**

**Organized by:**

PhDr. Eva Kasparova PhD.

Department of Managerial Psychology and Sociology

Faculty of Business Administration, University of Economics in Prague

kasparov@vse.cz

**Objectives and Motivation**

A very fast development of modern technologies and their implementation and use in fact almost in all aspects of human lives creates a new cyber physical world. The continuing digitisation of different industrial and service sector increases a necessity to know how to reflect the situation and how to effectively react on it to be successful. Therefore the very important question at present seems to be the process of implementation of technologies into the practice. Is it really the road forward? And are we prepared adequately to use technologies effectively and to realize their full potential? Do we provide an adequate education and continual training for managers and employees? Do have the current and future managers sufficient knowledge and skills to manage the change or innovations effectively?

The conference session titled *“Managing People in Digital Economy”* is intended to provide an opportunity for researchers in the field of managing people, practitioners (trainers, trainees, lecturers and learners, study programs builders, MBA students, etc.), as well as managers themselves from around the world to exchange their experiences, ideas, strategies, solutions and decision- making for achieving of objectives, the implementation of organizational changes, the successful implementation of transformation processes, promoting innovation and creativity of employees to adopt the digitization. The conference session welcomes theoretical, technical, research, as well and empirical papers from all areas of research in the field of managing people, managerial training and learning in the process of digitization.

**Scope and Interests**

The conference special session aims focus on all related questions of managing people in the process of digitization. The main purpose of this special session is to provide an outstanding opportunity for participants to address and discuss new trends of managing people under the influence of digitization. Modern technologies offer a big challenge in management of the current traditional companies and their transformation as well as new companies building and managing. Managing and effective cultivating of human potential is one of the key aims of present and future managers to be changes or innovations implemented effectively and successfully.

The papers should report the results on original research topics relevant to the (but not limited to):

* Effective managerial training in digital era
* Innovative managerial training
* Examples of a good practice
* Effective managing of organizational change based on digitization
* Making technology more accessible to the users
* Technology innovations and impact in the industrial practice from the view of managing people
* Technology innovations and impact in services from the view of managing people
* E-government and its advantages and disadvantages in managing people
* Cooperation of universities, industry and research and development centers in the process of digitization
* Effective managing people in start-ups
* Transformative processes in companies and managing people
* HRM and its important tasks in the process of digitization

**Important Dates**

|  |  |
| --- | --- |
| **Paper submission deadline** | **March 1, 2016** |
| **Notification of acceptance** | **March 14, 2016** |
| **Camera ready and registration** | **April 10, 2016** |
| **Conference Date** | **April 26-29, 2016** |