**Call for Papers on ICCMIT 2016:**

**„Management strategies and efficiency aspect of logistics concept in the system approach”**

**Organized by:**

Prof. Anna Brzozowska

Czestochowa University of Technology

Faculty of Management

Czestochowa, Poland

annabrzozowskapcz@gmail.com

**Objectives and Motivation**

In a market economy the growing interest of a company is observed at marginal spheres in relation to the production processing and trade, so supply (procurement) and distribution (sale). Dynamisation of changes, to which are currently subjected economic operators, is resulting with the condition where logistics and management becomes especially relevant. The need to be competitive in today's markets accompanies to these enterprises who want not only to exist, but the most to develop. Stimulator of implemented solutions here is often a client as a primary determinant of the business operations.

The dynamic development of the market requires a company strategy oriented to the final recipient (client). Marketing activities relating to product, price, promotion, distribution, society and the package (marketing mix) should be supported by logistics, which is aimed at increasing the product availability. The management strategy pays a great importance to the exchange organization so to purchases and sales between suppliers and customers. This exchange is based on merging the objectives represented by recipients with the expected benefits to suppliers (in accordance with the principle „you win, I win”). In management the logistics concepts are mainly used in:

* Process of production in order to ensure its continuity
* Trading commodity in order to create chains transport - storage

**Scope and Interests**

Enterprises introduce a variety of solutions within their functional areas to the client, so as to differentiate its offer from the competition and stimulate the growth. In this tendency logistics is now the fastest growing area of management, not only in developed countries but practically in every country around the world.

This conference session invites articles involving, but not limited to, the following topics:

* supply management;
* logistics of production management;
* distribution management;
* recovery management (product returns, waste and recyclables);
* inventory management (materials management);
* transport management;
* management of goods flows;
* management of information and decision-making processes in logistics;
* management of logistics flows infrastructure.

**Important Dates**

|  |  |
| --- | --- |
| **Paper submission deadline** | **March 1, 2016** |
| **Notification of acceptance** | **March 14, 2016** |
| **Camera ready and registration** | **April 10, 2016** |
| **Conference Date** | **April 26-29, 2016** |